

Malaysia

Tourism News

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Malaysia

Tourism News

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Malaysia Tourism News

No. 68 Apr/May '94



Border: Kuala Lumpur Railway Station .



Inset: KTM's hallmark - efficiency in customer service.

Highlights



- 6 Sales Mission to The Middle East
- 16 Discovering Malaysia with KTM
- 24 The Mines Wonderland



FROM THE
DIRECTOR-GENERAL'S DESK

For the past hundred years, KTM (Malayan Railways) has been a mode of transportation that sought to get people from one end of the peninsula to the other. Despite their then rickety coaches and uncomfortable journeys, train transportation has nevertheless contributed to the progress and development of the nation.

In meeting the needs and preferences of the nineties traveller, KTM Berhad (KTM), the corporatised company of Malayan Railways, has upgraded many of its services – offering an alternative and more comfortable means of leisure travel around Malaysia.

The trend of rail travel is catching on in Malaysia. This is reflected in the number of attractive holiday destination packages, family and group discounts as well senior citizens' packages, and special railpasses that are being provided by KTM. It is certainly a step towards encouraging greater use of existing amenities and in stimulating the growth of domestic tourism.

To further promote local rail destinations, particularly near places with rich touristic appeal such as Kuala Lipis/Kenong Nature Park, local tour operators and travel-related industries can assist by strengthening networking linkages with KTM. This will go a long way in drawing a greater number of tourist arrivals to such places.

ZAINUDDIN MOHD. ZAIN

JOHOR TOURISM CONFERENCE



Johor's Menteri Besar, YAB Tan Sri Hj Muhyiddin Mohd Yassin delivering his keynote address.

The Johor Tourism Conference '94, the first to be held in the state, drew 73 participants from various tourism and tourism-related agencies in Johor.

Tourism Malaysia was represented by Domestic Promotions Division Director, Encik Ahmad Sarkawi Mohd Hassan, and the Director of Tourism Malaysia's Southern Region Office, Encik Ahmad Kosnan.

Held at The Puteri Pan Pacific Hotel, Johor Bahru, the conference was organised by the Department of Tourism Johor, Kejora Holdings Sdn Bhd (KHSB) and the Johor Tourist Association (JTA).

The conference was officially opened by the Menteri Besar of Johor, YAB Tan Sri Hj Muhyiddin Mohd Yassin, on 30 January 1994, who gave the keynote address entitled 'The Relevance of Enhancing Johor's Tourism Industry – Critical Issues, Pros-

pects, Opportunities and Problems – and Its Relation to the Growth and Integration of SIJORI Tourism'.

The conference was organised with three major objectives. Firstly, it sought to provide participants with advance insight and knowledge on Johor's Tourism Master Plan on Planning and Implementation Strategies.

Secondly, the conference was to provide participants a special focus on issues and solutions relating to enhancing Johor's Tourism.

Lastly, the participants were to receive a reservoir of information on Johor's tourism scenario.

The conference's topic 'Towards Enhancing Johor As An Important Southern Tourist Destination – Critical Issues, Prospects

and Opportunities' provided participants a platform for discussions on current trends and issues, views and opinions that will promote the growth of the state's tourism industry.

The two main conference speakers were YB Dato' Hj Mahfar Dato' Hj Sairan, Chairman of KHSB, who spoke on 'The Critical Roles and Contribution of the Private Sector in Assisting the Government in Implementing, Promoting and Enhancing Johor's Image' and Encik Ahmad Sarkawi Mohd Hassan, who spoke on 'Enhancing Johor's Tourism In The Context of National Tourism Marketing, Issues and Problems - The Federal View'.

The participants were divided into four workshop groups: Workshop 1 - Hotelier/Restaurant Operator/Golf Club Operators chaired by Encik Rosly Selamat, Workshop 2 - Transportation Agents/Travel Agents/Tour Operators chaired by Encik Tajul Ariffin Kamat, Workshop 3 - Islanders & Resort Operators chaired by Encik Radin Mohd Noor Radin Salleh and Workshop 4 - Culture, Arts & Craft Entrepreneurs chaired by Encik Saiful Hazmi Mustafa.

The closing ceremony was officiated by the Minister of Culture, Arts and Tourism, YB Dato' Sabbaruddin Chik.



A wide range of issues were discussed.



The conference, first of its kind in Johor, was attended by a large cross-section of the tourism industry.



The Minister of Culture, Arts and Tourism, YB Dato' Sabbaruddin Chik in the midst of discussion.



A participant receiving a token of appreciation from the Minister of Culture, Arts and Tourism, YB Dato' Sabbaruddin Chik.

SALES MISSION TO THE MIDDLE EAST



"Sheikhs & Sharifahs alive"! Malaysian delegation garbed in Middle-Eastern attire.

A delegation led by Tourism Malaysia's Director-General, Encik Zainuddin Mohd. Zain, started off this year's first sales mission to the Middle East.

The mission, from 18 – 31 January 1994, covered the cities of Amman in Jordan, Jeddah in Saudi Arabia, Istanbul in Turkey and Dubai in the United Arab Emirates (UAE).

Among those who made up the delegation were 16 hoteliers, seven tour operators and two officials from Tourism Malaysia. The Tourism Malaysia officials also made a reconnaissance trip to Iran to determine the potential of its outbound market and interest in Malaysia.

The programmes in Amman, Jeddah, Istanbul and Dubai included Seminar and Workshop Sessions, which were very well attended. The actual number of attendees exceeded the target set for each city, revealing the overwhelming interest of the local travel industry. Their enthusiasm and interest was partly a result of Malaysia's current profile in the international media. It was actually their first opportunity to know Malaysia as the mission to all these cities, except to Dubai, was for the first time.

As a result of this trip, it is envisaged that more interest will develop in incorporating Malaysia in their outbound tourism programmes. There will be a need to follow-up by hosting a series



TOP: Table Top Discussion during the Travel Mart in Jeddah

RIGHT: Press Conference in Amman attended by (right to left) En. Mirza Mohd Taiyab of Tourism Malaysia, En. Nadim Dajjani (General Sales Agent for Malaysia Airlines) and press invitees.



BOTTOM LEFT: Bringing the best of Malaysia to the Travel Mart in Istanbul.

BOTTOM RIGHT: Tea break in between the Seminar and Travel Mart in Dubai.



of agents and media education to further enhance their knowledge about the country.

In addition, there have been requests by some hotels there to host Malaysian Food and Cultural Promotions in addressing the need to enhance consumer awareness.

MALAYSIA FOOD & CULTURAL FESTIVAL IN BANGKOK

As a kick-off to the Visit Malaysia Year (VMY) '94 campaign in Thailand, Tourism Malaysia's office in Bangkok, together with Malaysia Airlines and Tawana Ramada Hotel, organised a Malaysia Food & Cultural Festival from 28 January - 5 February 1994.

A host of other events complemented the Festival, starting with the International Women's Club Luncheon Meeting on 26 January.

This was followed by the Grand Opening of the Malaysia Food & Cultural Festival on 27 January, the Malaysia Club of Thailand's 'Malam Malaysia' on 30 January, Malaysia Travel Trade Night on 3 February, Malaysia Food & Cultural Festival Closing ceremony on 5 February and the World Travel Fair, Tokyu Department Store on 6 February.

H.E. Dato' Zainal Abidin Alias, the Malaysian Ambassador to Thailand graced the Grand Opening of the Festival, which was attended by more than 400 guests mostly from the travel industry.

All the other events were also well attended. Media coverage was encouraging, with cultural performances and Malaysian cuisine being the main attractions.

Plans are being made to extend the promotion to other cities in Thailand, especially Haadyai, early next year.



Top: Travel Trade Night on 3 Feb 1994 at the Tawana Ramada Hotel, Bangkok.

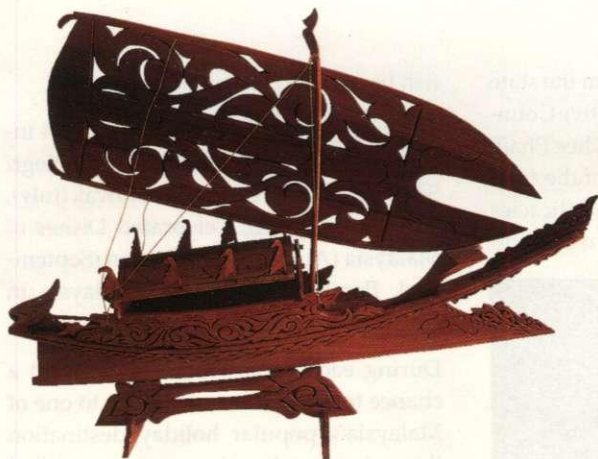
Middle Left: En Wan Zawawi Wan Mohamad, Director of Tourism Malaysia's Bangkok Office.

Middle Right: Buffet dinner at Travel Trade Night.

Bottom: Closing Ceremony of the Food & Cultural Festival at Tawana Ramada Hotel, Bangkok on 5 Feb 1994.

REGATTA LIPA-LIPA

The traditional Bajau boats of Sabah



Scaled-down replicas of the lipa-lipa.



Sabah's first tourism event for Visit Malaysia Year (VMY) '94, Regatta Lipa-Lipa, took off with a gusty start. The 'Land Below the Wind', a name given to Sabah by ancient mariners because it lies below the typhoon belt, could not have had a better event to usher in the tourism year.

Lipa-lipa is the traditional boat of the Bajau, an ethnic group of Sabah. The *lipa-lipa* was once noted as the traditional home on water of the Bajau Pala'u in the Semporna district. The Bajau Pala'u only came ashore to find water and food, and to bury their dead. According to tradition, even weddings were conducted on the boats decorated by colourful flags.



One of the participating boats in the Regatta Lipa-lipa.



Lipa-lipa... a boat steeped in tradition.

Another custom of the group is dipping their newborn infants in the sea. It is believed that this would protect the babies against the evil spirits of the sea.

Today however, the customs are dying out. The Regatta Lipa-Lipa is one such occasion where younger generations of the Bajau, as well as tourists, come to discover the hardy lifestyle and unique heritage of this group of people.

Held on 6 February, the regatta was jointly organised by the Sabah Tourism Promotion Corporation and the Semporna District Office. Also involved were three tour operators – Borneo Divers Sdn Bhd, Sipadan Dive Centre and Pulau Sipadan Resort – who undertook to pay the expenses of renovation works on the boats.

Photos courtesy of Sabah Tourism Promotion Corporation.

PJ HILTON'S VMY '94 FOOD PROMOTIONS

PJ Hilton's Paya Serai Restaurant launched the first of its series of eleven Malaysian food promotions in conjunction with Visit Malaysia Year (VMY) '94.

The first promotion held for two weeks in

January featured delicacies from the state of Penang. Penang's State Executive Councillor for Tourism, YB Madam Khee Phaik Cheen, officiated the opening of the food promotion. Among the Penang delicacies were *nasi kandar*, *pasembor*, *laska assam* and

fish head curry served buffet style.

The restaurant's line-up for VMY '94 includes Selangor (April), Johor (May), Negri Sembilan (June), Sabah and Sarawak (July), Malacca (August), Celebrated Dishes of Malaysia (August 31), Kelantan (September), Perak (October) and Malaysia in Harmony (November).

During each promotion, diners stand a chance to win a return air ticket to one of Malaysia's popular holiday destination through a simple quiz programme called 'Discover Malaysia Quiz'.

For more information, contact:

Petaling Jaya Hilton Hotel
P.O. Box 503, Jalan Sultan,
46760 Petaling Jaya,
SELANGOR.
Tel: 03-755-9122/755-3533
Fax: 03-755-3909



YB Madam Khee Phaik Cheen (centre) officiates the PJ Hilton's Penang food promotion. Looking on are En. Wan Shukor, Hotel Manager (2nd from left) and Mr. Michael Luible, F&B Manager (far right).

VMY '94 PACKAGES FROM CITY BAYVIEW PENANG

The City Bayview Hotel in Penang recently launched these three packages designed to promote domestic tourism in conjunction with VMY '94:

The 3 Days/2 Nights Visit Malaysia Year Package is available throughout the year. The package includes accommodation, buffet breakfast, cultural shows, round-the-island tour and many other perks.

The School Break Package is available during Malaysian and Singapore school holidays. Visits to a fishing village, nutmeg plantation and batik factory are among the programme highlights.

The 'Balik Kampung' Package is valid during festive seasons such as Chinese New Year, Hari Raya Puasa & Deepavali. It is suited for those who have been working away from their hometown and need the comfort of a "back to one's village" experience during the festive season holidays.

Guests will also be invited to the Hotel's Open Houses held during the various festivals. An RM30.00 Food & Beverage

FIRE DRILL EXERCISE AT SHANGRI-LA PENANG

Shangri-la Hotel Penang conducted a fire drill exercise recently. More than 270 staff, led by the hotel's General Manager, Mr Billy Chen, took part in the exercise. The fire drill exercise was held with the cooperation of 56 firemen, local police and public defence authorities. Four fire engines and a Morita skylift were used in the exercise.

The hotel's Public Relations Executive, Ms Stephanie Tye, said, "It is with the interest and safety of both guests and staff that the hotel held this fire drill exercise. The fire drill is timely in view of Visit Malaysia Year (VMY) '94."

The hotel has received awards for its efforts in such exercises. They won the best equipped fire-fighting team in 1990, recognition during the State's Fire Prevention Week in 1991 and again in 1992 for Best Safety Panel category.



On board the Morita skylift are (from right) the hotel's General Manager Mr Billy Chen, Chief Security Officer En. Mohd. Suhaimi Abdullah, F&B Manager Mr. Tony Goh and Director of Sales Mr. James Loo.

voucher will be given for a three-night's stay & above.

With the opening of the North-South Highway, the hotel anticipates an increase in domestic travellers by road, especially during school holidays, long week-end holidays and of course, festive seasons. The hotel is projecting an average occupancy rate of 85% this year.

For more information, contact:

The City Bayview Hotel
25A Lebuhr Farquhar
10200 PENANG.

Tel: 04-633-161

Fax: 04-634-124/630-708



City Bayview staff comparing the perks of their hotel's new packages.

SAPPORO SNOW FESTIVAL

When it comes to creativity, Malaysian skill knows no limit – even in snow! At the 45th Sapporo Snow Festival in Hokkaido, Japan, held from 3-8 February, the Malaysian entry won the gold medal. The four kitchen artists, chosen by Tourism Malaysia to represent the country this year, did a mock-up before going to Japan for the festival.

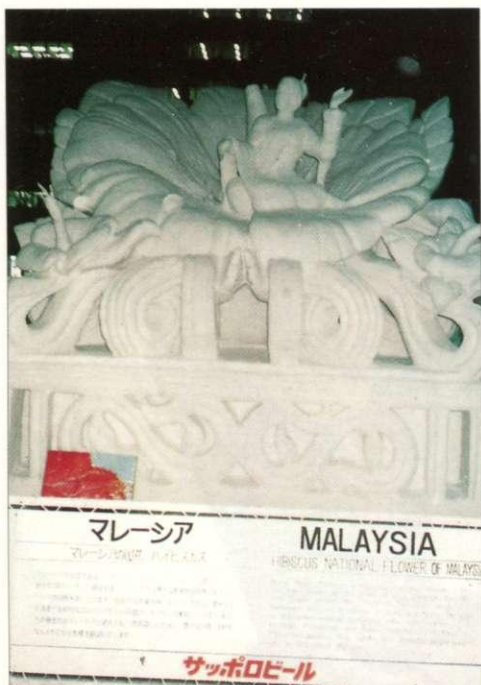
The Malaysian team, headed by Shangri-La Hotel's Jafri Mohamad, comprised three other talented kitchen artists, namely John Yong of KL Hilton, Concorde Hotel's Ted Mohamad and Mazli Mohamad Noor from Subang Merlin.

The winning entry featured a 3.5 metre-high sculpture which took nearly 50 hours to complete. The ice-sculpture of Malaysia's national flower, the hibiscus, featured the figure of a Malay girl wearing the baju kurung with her arm raised in a wave.

The team zealously worked no less than 50 hours over a period of 3½ days to complete the sculpture, a remarkable feat considering the wintry conditions there. The team's efforts were well rewarded as the intricate *kerawang* motif appealed to the judges' eyes as much as the entire sculpture itself, assuring them of the gold medal.



A proud achievement shared by (from left) En. Jafri Mohamad; En. Ted Mohd.; En. Junus Suhid, Asst. Director of Tourism Malaysia's Tokyo Office; En. Wan Latiff Wan Musa, Director of Tourism Malaysia's Tokyo Office; En. Mazli Mohd. Noor and Mr. John Yong.



The winning entry from Malaysia.



The Malaysian team putting the finishing touches for a cool win.

"FASCINATING MALAYSIA" VIDEO WINS FIRST PRIZE

Tourism Malaysia's video 'Fascinating Malaysia' was awarded the first prize in a video competition held at Denmark's 9th International Travel Fair, FERIE '94 from 27 - 30 January in Copenhagen. The competition was open to all exhibitors at FERIE '94 of which 15 exhibitors including Tourism Malaysia's Stockholm Office participated.

Tourism Malaysia's booth at the fair drew interested visitors. To provide arresting visual interest on Malaysia, blown-up pictures and text were used. This concept proved very successful as many of the fair's 50,000 visitors stopped to peruse the display.

'Fascinating Malaysia' was awarded Video of the Year for its well-presented topic, narration, visuals and music, all of which were harmonious.



Visitors drawn to Tourism Malaysia's booth at FERIE '94 by giant illustrations and text display.



Cik Yuhaini Yusoff (right), Director of Tourism Malaysia's Stockholm Office and En. Zulkifli Sharif, Assistant Director seen here with the 1st Prize FERIE '94 Diploma.

MILAN MOMENTS

"Favlosa Malesia" an Italian language brochure was launched on 15 December 1993 to promote Visit Malaysia Year (VMY) '94.

The brochure was jointly produced by Tourism Malaysia's Milan Office together with the top ten Italian tour wholesale operators having in-bound packages to Malaysia.



"Favlosa Malesia" (Fascinating Malaysia) is launched.

A seminar, held in conjunction with Visit Malaysia Year (VMY) '94, was held on 28 January for Benvenuto Club members at Tourism Malaysia's Milan Office. A total of 38 participants turned up for the seminar-cum-presentation on Malaysia. The Benvenuto Club of Milan is an association of English-speaking women from all over the world.

Seminars of these nature are regularly held by the Milan Office to update participants on tourism development in Malaysia.



En. Mohd Zuhuri Ahmad (extreme left), Director of Tourism Malaysia's Milan Office with members of the Benvenuto Club.

LANGKAWI JETTY POINT COMPLEX



Jetty Point Complex.



Shoppers never had it so good!



The concourse ... linking Jetty Point Complex and Jabatan Laut Building.

Pulau Langkawi's attractions, beside its beautiful beaches and legendary tales, include duty-free shopping. Among the many duty-free shops is Jetty Point Complex.

Located at Kuah Jetty, the Complex adjoins the Jabatan Laut building and is connected to it via a concourse area.

Jetty Point Complex comprises 15 shoplots, including a restaurant and a KFC outlet. These are located on Level 1 at the Ground Floor. The shoplots carry only their own product range which does not conflict with other shops'. The shop tenants are selected based on their merits and are thus reputable.

On Level 2 is the Duty-free Departmental Store. There is a range of apparel for gentlemen, ladies and children. Souvenirs, sports goods, leather goods and many branded items which signify a reputable duty-free complex are all available at competitive duty-free prices.

The shopping complex, which is air-conditioned, offers comfort while shopping. The wide range of product lines include costume jewellery, packed foods, porcelain ware, watches, optical goods, goldsmiths, electrical & electronic products, toy shops, video games and innovative gift items.

For more information, contact:
Langkawi Jetty Point Complex,
Kuah
07000 Langkawi.

Tel: 04-966-7560/966-7530
Fax: 04-966-7086

THE DYNASTY HOTEL

To Open in November 1994

Another new hotel, the Dynasty, is scheduled to have its soft opening in November 1994. Located at Jalan Ipoh, Kuala Lumpur, the hotel will be within easy reach of the central business district, main shopping areas and just a few minutes walk from the Putra World Trade Centre and the Mall shopping complex.

The business class hotel will offer 288 luxuriously appointed guest rooms and 75 exclusive apartment suites. All rooms are approximately 40 sq metres in size. Room facilities will include coffee and tea-making facilities, self-coded safes and in-room facsimile machines on request.

The hotel will have three food outlets. The Aseana Restaurant serves cuisine from the ASEAN region, while the Primavera offers fine Mediterranean cuisine. The Tang Palace, a split-level restaurant will serve authentic Cantonese and Szechuan specialties. It can accommodate up to 500 guests and has 17 private function rooms. There will be two bars, the Gallery Lobby Bar which is ideal for quiet meetings and KL 51200 for a more upbeat and lively atmosphere.



Artist's impression of the Dynasty Hotel ... another landmark to grace Kuala Lumpur's skyline.

The Dynasty also offers conference and banqueting facilities with seating for 300 persons, theatre-style. The multi-facility centre features one main function room and three executive meeting rooms. In addition, there is a Business Centre in the main lobby with full secretarial and busi-

ness services.

For recreation, the Health and Fitness Centre, located on the roof top, fits the bill for health buffs. The centre offers a swimming pool, jacuzzi, sauna room and a fitness club.

Other refinements available include limousine service, gift shop, florist, shopping arcade and travel & tour service.

For more information, contact:

(Pre-opening Address):
Dynasty Hotel,
 c/o Dynawell Corporation (M) Sdn. Bhd.,
 2nd Floor, Wisma TCL,
 470, 3rd Mile, Jalan Ipoh,
 51200 Kuala Lumpur.

Tel: 03-443-3909

Fax: 03-441-5567



Luxuriously-appointed rooms.

DISCOVERING MALAYSIA WITH KTM



A KTM train ... a comfortable and convenient way to travel.

Wide comfortable berths for a restful night journey.



Once, half the excitement of travel was in the journey itself. Today, in the frenzied desire to arrive at our destination in an instant, getting there has lost its magic.

For many travellers, rail travel in the past has been associated with uncomfortable journeys, unpredictable services, inadequate station facilities and surly staff to boot.

In recognising the special appeal of rail travel for today's increasing discriminating traveller Keretapi Tanah Melayu Berhad (KTM Bhd) or often known as KTM, the newly corporatised company of Malayan Railways has upgraded many of its services, added comfortable coaches and is making improvement on existing ones.

Eighty new coaches worth RM130 million were ordered from Hyundai Industrial Ltd. of South Korea, said Puan Zainab Hashim, KTM's Passenger Services' General Manager.

"Ten of the new coaches are first class, while 40 are second class and 30 second class night sleepers. Another 30 new coaches will be arriving at the end of this year and these will go to the upgrading of services in east coast, namely Timuran Express and Sumpitan Emas, and the Langkawi Express which serves the Langkawi islands," she added.

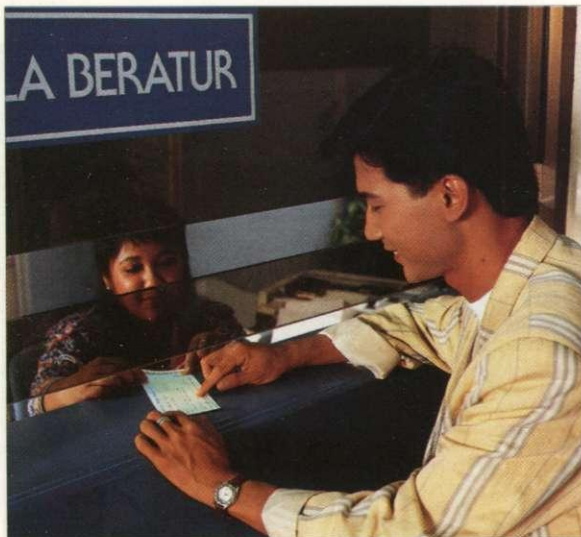
The new coaches evoke the anticipated pleasure of smooth travel. First-class coaches are roomy and tastefully upholstered. Carpeted flooring and automatic doors ensure minimal noise during the journey. First-class coaches comprise 36 reclining seats. Each seat is fitted with a retractable dining tray. Foot rests are stainless steel to prevent corrosion.

The attention given to coaches extends even to toilets. Wash basins are fitted with press foot-pedals. Every coach has two toilets, one men's and one ladies'. Toilets are maintained clean throughout the journey.

Rail food has always been a matter of concern to those on long journeys but KTM's offerings include a choice of local or western dishes, all *halal*. A meal of fried rice, fried chicken and egg and orange juice is priced around RM7.80. Special diet such as vegetarian can be prior arranged. For passengers who may not wish to walk up to the buffet car, food can be brought to their seats. This 'seat service' is available to first class passengers only.

For entertainment, KTM's Rail Channel screens English films, a travel documentary about Malaysia and a feature on KTM.

During journeys, uniformed staff attend to passengers' needs. Coach hostesses, besides serving food and drinks, also attend to



Computerised ticket counters for more efficient services.



Seat service is available to first-class passengers.



The exclusive Reserve Saloon, fit for royalty and is available for hire.

passengers' enquiries about train services and destination information.

"Being frontliners of the travel industry, coach and ticketing staff are sent for basic training so that they are well-versed in customer care and in handling enquiries by travellers. They also undergo courses in tourism held by Tourism Malaysia in order to update them on various sights in the country," said Puan Zainab.

One of the special features of the new coaches is that they have been fitted with air-cushion bogies which provide smoother riding comfort with reduced noise level - a welcomed relief at night.

Berth charges range from RM25.00 for first class, to RM11.50 for a second class upper berth. International express berth charges vary from RM22.60 for a first class berth to RM9.10 for a second class upper berth. There are no berths on economy class coaches.

The economy class is presently undergoing an upgrading programme. "The coaches will be reconstructed and modernised into airconditioned economy coaches," says Puan Zainab.

Currently catering to more than seven million passengers a year, KTM hopes to achieve a targetted figure of about 50 mil-

lion passengers, inclusive of commuting passengers in the Klang Valley, by the year 2000.

Kuala Lumpur will also benefit when KTM's double tracking project is completed. As part of the project, KTM has also purchased the Electric Multiple Units (EMU). "They will reduce some of the road traffic congestion in the Kuala Lumpur. They will replace the diesel rail-buses once operated as a pilot project in the Klang Valley," says Puan Zainab.

The EMU would also cut down operational cost by 25 percent as compared to the diesel trains. The possibility of introducing a new, wider gauge track is being studied. It will shorten rail travel time considerably.

KTM's railway tracks cover some 2000 km routes across the peninsular, a stark contrast from the early 1880s when the first railway track measured just 12.8 km - linking Taiping and Port Weld (now Kuala Sepetang).

From Padang Besar in the north to Johor Bahru down south, the railway system stretches to more than 1000 km of railway route. The line from Padang Besar continues north into Thailand linking KTM with the State Railway of Thailand, while in the south the line crosses over to Singapore.

Across the east coast of Peninsular Malaysia, a 528 km railway track operates from Gemas to Tumpat in Kelantan. And from Pasir Mas in Kelantan, a 23 km branch line

extends to Sungai Golok on the Thai border.

This extensive network of railway lines create an alternate mode of travel for millions of Malaysians, particularly in the southern peninsula. For leisure travellers, it provides an efficient transportation system that takes one through a splendid parade of scenery. Discovering Malaysia by rail, is, undoubtedly, among the better ways of knowing the country.

Express Rakyat provides a daily service from Singapore to Butterworth and Butterworth to Singapore with stops at Johor Bharu, Kluang, Segamat, Tampin, Seremban, Kuala Lumpur, Ipoh, Kuala Kangsar, Taiping and Bukit Mertajam before arriving in Butterworth or Singapore.

Sinaran Express is a daily sectional service between Kuala Lumpur, northbound to Butterworth and southbound to Singapore with limited stops enroute. Stops include Tapah Road, Batu Gajah, Ipoh, Kuala Kangsar, Taiping and Bukit Mertajam during the northbound service, while the southbound service stops at Seremban, Tampin, Segamat, Kluang and Johor Bahru.

Senandung Malam is another daily night sectional service between Kuala Lumpur-Butterworth and Kuala Lumpur-Singapore and vice versa. It caters for passengers travelling at night with the added provision of sleepers for first and second-class travel.

The east coast of the peninsula is served by two intercity services, the **Timuran Express** and the **Sumpitan Emas** (Golden Blowpipe). Timuran Express, which commenced in 1992, runs from Singapore to Tumpat, Kelantan, Malaysia's northeastern state. What used to be a 15-17 hour journey on the normal mail train, now takes only about 12 hours.

Timuran Express is also convenient for travellers to Taman Negara (National Park). It arrives at Jerantut at 2.43 pm. The service departs Singapore every Tuesday, Thursday and Saturday and from Tumpat every Wednesday, Friday and Sunday.



KTM trains traverse through varied terrain offering spectacular views.



Wider aisle and leg-room for better comfort.



Get off at Kuala Kangsar to see Masjid Ubudiah, one of the most beautiful mosques in the country.



KTM's Passenger Relations Officers attending to passengers.

Langkawi Express departs daily from Kuala Lumpur to Arau in Kedah, the jumping off point to the legendary Langkawi islands.

There is also the **International Express**, a daily service between Butterworth and Bangkok for passengers to Thailand.

For those wanting a little glitz on the tracks, **Eastern and Oriental Express**, the luxury train service modelled after the Orient Express, should fit the bill. The service trundles along on a 41-hour round-trip journey from Singapore, through Kuala Lumpur before going up north to Bangkok and back.

Rail travel serves as a quick introduction to the country's diversity - if you do not succumb to dreamy lassitude while you are being transported from one destination to another. The Kuala Lumpur-Butterworth route passing through Perak sees acres of short sturdy trees bearing pomelo, cocoa and guavas. It then leads to outcrops of limestone hills. Look out too for stretches of water with pink lotuses and funnel-shaped bird's nests hanging tree branches near Ipoh. Further north, oil palm plantations leaves rather impatiently to fields of tender green padi.

If you are the independent and adventurous sort, stop at destinations and seek a world of discovery on your own or with your friends. There is much to see, feel and experience. Connecting local buses or taxis help you on your travel to little-known spots like Gua Ikan (literally translated Fish Cave) in Kelantan. Gua Ikan is one of the finest caves in the state. It is situated approximately three kilometres from a small town called Dabong. The cave earned its name because of a lone rock that is shaped like a monstrous fish. If it is loot what you are after, the cave is said to have a pot of gold hidden by villagers during the Japanese occupation, but you do have to be prepared for a lot of crawling. The cave is also near Stong Waterfall, which plunges 700 metres below. Stong Waterfall and Gua Ikan can be reached by train which you board at Wakaf Bahru or Pasir Mas, near Kota Bahru, which takes you to Dabong.

Unlike roads, railway tracks run through remote jungle settings and do present a memorable experience. In optimising these routes, KTM has come up with special train packages and these are specially in conjunction with the VMY '94 Campaign.

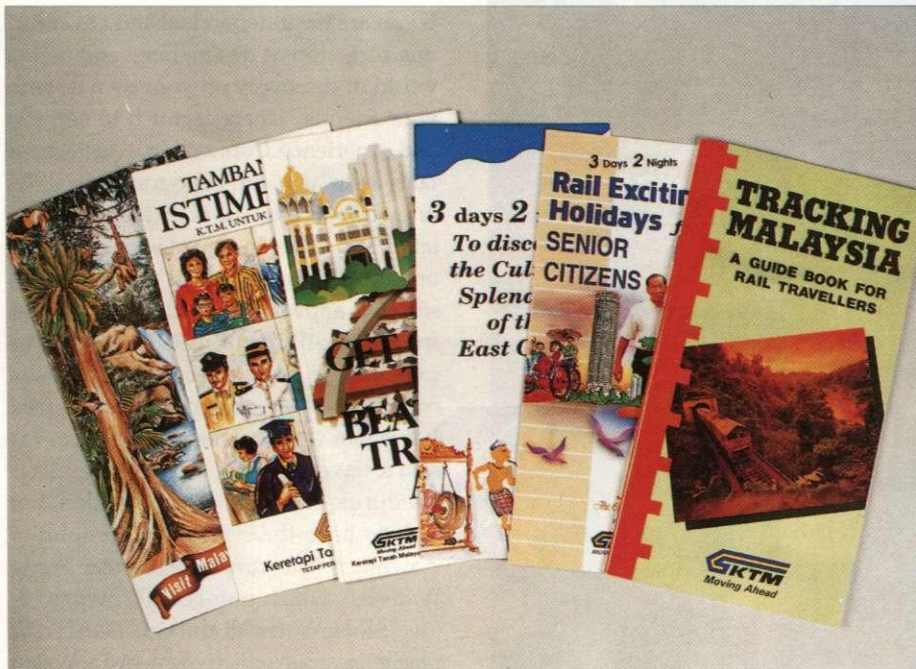
The **Cultural Splendour of the East Coast Package** enables travellers to pass through some spectacular views of the region which is only possible via a train journey. The three days and two nights package from Kuala Lumpur costs RM299.00. The package is inclusive of accommodation (twin-share) at Hotel Perdana or Perdana Resort in Kota Bharu, a city tour and a visit to Rantau Panjang for shopping.

The **Rail Grand Breakaway Package** caters for those wanting to visit some of Peninsular Malaysia's major towns and cities such as Penang, Kuala Lumpur and Johor Bahru by train instead of buses or tour coaches. The fare ranges from RM156 to RM262 (twin share hotel accommodation at Grand Continental hotels) depending on the destination.

For senior citizens, KTM has **Rail Exciting Holidays**, a three days and two nights package to Penang. The package, inclusive of sightseeing tours, is priced at RM283 per person (twin share). It offers lots of extras such as a deluxe hotel room, shuttle service, annual get-together party, VIP treatment and discounts at F&B outlets. KTM's other packages are **Penang Enchanting Holidays** and **Get Off the Beaten Track and Back to Nature**. The latter snakes its way through jungle scenery to Kuala Lipis in Pahang. From Kuala Lipis, a boat ride takes passengers to Tanjung Kiara. The three days and two nights package costs



Kuala Lumpur Railway Station by night.



A range of KTM's brochures highlighting the various services available.

RM290 per person, and is aimed at promoting ecotourism in Malaysia.

For foreign tourists, the **Visit Malaysia Railpass** offers unlimited travel on KTM including Singapore. The railpass is priced at US\$55 for 10 days or US\$120 for 30 days. For children aged between 4-12 years, it is US\$28 for 10 days and US\$60 for 30 days. The Eurotrain Explorer Pass-Malaysia is available for students below 30 years and holding the International Students Identity Card (ISIC), Youth International Education Exchange (YIEE Card) or Youth Hostel Card. Priced at US\$32.00, the seven-day pass is valid for second or economy class travel on all KTM services.

Families (minimum 4 persons) are given a 25 per cent discount, while for groups of 10 or more there is a 25 per cent reduction on the total cost of their fare. A discount of up to 50 per cent is offered to the physically disabled.

KTM has also taken into consideration the plight of busy folks in Kuala Lumpur who wish to purchase tickets. The special home delivery service is available at a nominal fee. The rates are as follows:

Within Kuala Lumpur city centre	: RM3.00
5.1 - 10 km *	: RM3.50
10.1 - 15.1 km *	: RM4.00
15.1 - 20 km *	: RM5.00
Exceeding 20 km *	: RM6.00

* Distance from Kuala Lumpur city centre

For every extra ticket, there is a charge of RM1.00. The service is available from 8.30am -5pm (Mon-Fri) and 8.30am-1pm (Sat). KTM hopes to expand this service to other cities.

Future plans in the offing include more packages to tourist destinations and the setting up of a travel and tour section.

A destination that is as worth a visit as any monument are railway stations and the brightest of them all must be the Kuala Lumpur Railway Station. With its majestic Moorish architecture, it is a building that, in the evening, seems to glorify trains. The sweeping arches and towering minarets create an awesome interior space. Despite its picture postcard image it is functionally restored with modern facilities for the rail traveller. Close by is the Station Hotel, one of the three heritage hotels in Malaysia and Singapore.

The Ipoh Railway Station and Station Hotel is a white imposing building that dates to 1917. Fronting the station is a well-maintained garden dominated by a single upas tree. The upas is the tree from which the name 'Ipoh' was derived.

Within the Ipoh station, there are some ancient items linking to its former rail history - a Perak State railway coach car, a crane, an armoured vehicle and a 1910 British platform ticket vending machine which is still operational.

Whether it's a destination, rail package, or an impulse to go somewhere not listed in your travel book, rail travel takes you there, conveniently and comfortably.

— Leela Govindasamy



Kota Bharu Railway Station - a myriad of colours

For more information, contact:

Passenger Services Division
KTM Berhad
Jalan Sultan Hishamuddin
50621 Kuala Lumpur
Tel: 03-275-7264/7267
Fax: 03-275-7331



Ipoh Railway Station ... one of the many KTM stations renowned for its Moorish architecture.

STRAWBERRY PARK RESORT



Strawberry Park Resort ... a cool getaway in the mountains.



Tudor-style architecture ... a unique feature of the hotel.

Cameron Highlands remains a major resort destination in Malaysia ever since a British surveyor, William Cameron discovered the highlands in 1885 during a surveying expedition. The cool mountain environment soon became a prime site for farming, gardening and leisure.

Perched on a hill at 5,000 ft above sea level is Strawberry Park Resort, one of the market leaders in Cameron Highlands since it opened nearly 10 years ago. The Tudor-style resort nestles on six acres of sculpted jungle terrain, shrouded, especially in the evenings, by low lying mountain mist. Pine trees line its road leading to the resort. Brilliant blooms of geraniums, dahlias and other temperate zone flowers greet visitors.

Strawberry Park is a lavish concept of 230 rooms and apartments. Its rooms and apartments are named after different types of strawberry - Tioga, Freshno and Shasta.

Studio rooms are ordinary rooms, while Tioga is a 2-room apartment. Freshno is a 3-room apartment and Shasta, a 3-bedroom apartment. The apartments have a balcony, living room, dining room and attached bathrooms.



Apartments with balconies offering picturesque views.

There are six food outlets. The Coffee Terrace serves local and western cuisine, including steaks. Tudor Grill offers an intimate ambience perfect for a quiet dinner. The restaurant serves mostly grilled specialities. Strawberry Court serves halal Chinese cuisine, specialising in Cantonese dishes. For a spot of relaxation with cocktails, the Tudor Lounge is the answer. There is also the Lobby Bar which provides an ideal spot for pre-dinner or after-dinner drinks.

For nightly entertainment, step into the Twilight Zone - the only discotheque in Cameron Highlands.

The cool environment of the Strawberry Park Resort has also made it the choice for many a convention gathering and business meeting. The resort's convention room seats 200 persons, theatre-style. A special 'Back to Nature and Culture' programme is available for incentive groups and company outings.

Recreational facilities available at the resort are swimming pool, tennis, squash, table tennis, pony rides and video games room.

Special packages offered are:

Discover Cameron Highlands

Tour visits to tea plantation & factory, mini dairy farm, vegetable farm, flower nursery, aborigine settlement, lakeside, and the market.

This is a 4-hour (6-person minimum) tour. Tour prices are: RM25.00 (Adult), RM15.00 (Child: 5 - 12 years).

Countryside Tour

Visits tea plantation and factory, rose garden, souvenir shop, butterfly farm, vegetable farm, market square, mushroom farm, Buddhist temple and strawberry farm.

This 3-hour tour costs:

RM18.00 (Adult)

RM10.00 (Child: 5-12 years)

Jungle Trekking

Jungle walk and visit to waterfall

This 2-hour (4-person minimum) tour costs:

RM15.00 (Adult)

RM10.00 (Child: 5-12 years)

For more information, contact:

Resort Address:

P.O. Box 81,

Lot 195 & 196, Tanah Rata,

39000 Cameron Highlands, Pahang.

Tel: 05-901-166/174

Fax: 05-901-949

K.L. Sales Office:

No. 7 Lorong Yap Kwan Seng

50450 Kuala Lumpur

Tel: 03-242-6166

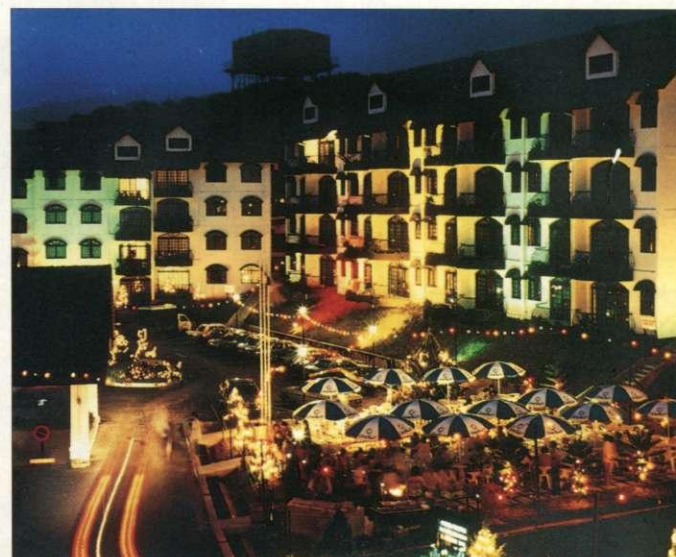
Fax: 03-248-7628



The Grill ... serves a range of grilled meat specialities.



A cosy & spacious studio room.



Night scene at Strawberry Park Resort.

THE TAJ

Fine North Indian Dining

Kuala Lumpur's dining scene is emerging as all that a cosmopolitan city should. The number of chic restaurants set on proving a range of tastes from the world's capitals multiplies at a tremendous rate.

The latest to titillate jaded palettes is North Indian cuisine, with its rich sauces, subtle blend of spices and varied styles of cooking.

An elegant restaurant that has made an enduring statement since it opened two years ago is The Taj, the first Indian restaurant to be sited in a deluxe hotel. Its combination of fine dining ambience and authentic North Indian cuisine has earned it the 1992 and 1993 Tourism Malaysia Award for the Best Indian Restaurant.

Located on the 11th floor of The Crown Princess Hotel, Kuala Lumpur, The Taj is a tastefully-appointed restaurant with subdued colours and well-coordinated Indian collectibles. Slate-tiles cover the floor instead of carpet. The understated elegance is carried through to its large glass panels which reveal the modern skyline of Kuala Lumpur.

Sari-clad ladies greet diners with 'Namaste', the traditional Indian form of greeting before leading them to their tables. Melodic sounds from the sitar and the warm aroma of spices fill the air.

From the tables, the showcase kitchen where the tandoori meat specialities are cooked, is open to view. The Taj is headed by Chef Krishan Lal Salaria and assisted by Chef Chander Banotra. Chef Krishan's menu is a grand selection of North Indian dishes.

Starter dishes range from samosa - triangular pastries filled with vegetable or lamb filling - served with mint sauce to soups. There's Aloo Chat, potato marinated in



'Namaste' ... welcoming touch.

chat masala and tamarind juice. Or try the vegetable Seekh Kebab, a combination of garden vegetables mixed with traditional spices. This is cooked in the tandoor oven, a clay container heated below by red hot

coals. This style of cooking has its origin during the days of the Moghuls. Starters from A la Carte Menu are priced at around RM7.00 per dish.

If you have always been suspicious about Indian food because of its silent way of unleashing its red hot fury on your tastebuds, then you'd be thankful for The Taj's classification of its dishes. Little illustrations of chillies are placed beside the name of the dishes.

It is advisable to take yoghurt drink (lassi) with Indian meals as Indians do because it cuts some of the spiciness of the food and cools your system. The Taj offers plain lassi at RM7.00 or Mango Lassi at RM10.50. Beer, wine or champagne is available too.

From the tandoori-style of cooking, Chef Krishan has brought forth a spectrum of dishes that earned him the awards. Tandoori Murg is tender chicken marinated in spiced yoghurt and baked in the clay oven. A half chicken is priced at RM18.00 and a whole one at RM32.00.

Tandoori cooking involves experience and



The mood is set by tasteful decor, complemented by live Indian music.



The Taj's delicious spread.

precision in preparation of this delectable dish. Chef Krishan's seemingly effortless way of going about his dishes are a result of years in the trade. He chalks up a total of 25 years in the food business. A former chef at the prestigious Oberoi International Delhi, Sri Lanka Oberoi, Aswan Oberoi and Mena House Oberoi in Egypt, his menu sees an astounding selection of dishes -stylish, full-flavoured fare.

The Taj 'Mixed Grill' is a selection of Chicken Tikka, Lamb Chops, Tandoor Prawns and Seekh Kebab (RM25.00) and makes a good choice. If you do not wish A la Carte Menu, there are set menus. These are priced at RM59++, RM75++, and RM95++.

Curry offerings are Murgh Masala (boneless chicken sauteed with chopped onion, green chilli and tomato served with fresh coriander leaves) at RM20.00, Murgh Korma (mild chicken curry, thickened with grated almonds, cashew nuts and finished off with cream (RM19.00) and lots more!

There is also vegetarian fare - far from the soulless food one imagines - The Taj has enough vividly-interpreted vegetarian dishes that one can easily forgo meat.

Seafood includes Tandoori Jheengra (RM32.00) - prawns, sweet and succulent marinated in spices and grilled in the

tandoor.

As North Indian cuisine uses breads rather than rice, a wide assortment of naan, paratha and kulcha is available at RM5.00 per piece but rice dishes such as briyani is available too.

For dessert, a popular favourite is Gulab Jamun (milk dumplings in rose-flavoured syrup) at RM6.00 but you may want to order fresh fruit platter should you find

the desserts too sweet.

Kashmiri Tea (flavoured with cardamoms and almonds) makes a refreshing round-off to the meal. As a 'parting gift' diners are given a small sachet of dry tandoori mixture which you can use to have your first attempt at recreating The Taj's famous tandoori specialities.

For more information, contact:

The Taj
The Crown Princess Hotel
City Square Centre
Jalan Tun Razak
50400 Kuala Lumpur

Tel: 03-262-5522

Fax: 03-262-4492



A private room at The Taj.

THE MUSICTHEQUE

Kuala Lumpur's Best Entertainment Spot

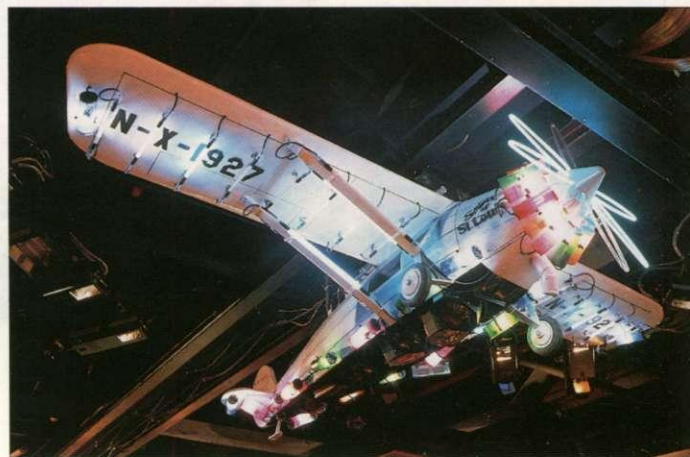
Hotel Istana's 'The Musictheque' introduces a whole new world of late-night excitement in Kuala Lumpur. It's an entertainment centre, an art museum, an escape from a busy working environment and many others all staged in one place. It is the only theme entertainment centre in this part of the world. It is therefore no surprise that it won the 1993 Tourism Malaysia Award for the Best Entertainment Spot Category.

The Musictheque is accessible via two entrances. The main entrance is from Jalan Nagasari where steps lead down to the reception area. The second entrance from the Basement 1 carpark leads directly to the main entrance.

Inside, The Musictheque reflects the architectural facets of a Moorish legacy. From its Moorish-inspired domed passageway, a Mediterranean courtyard, called 'Cafe Riviera', greets patrons. Here, one can enjoy a cup of tea in the afternoon or a selection of cocktails in the evening.

Beyond the main entrance, there is a souvenir shop where one can browse through for costume jewellery, old watches, simulated ivory shaving kits, old brass cigarette lighters and other items.

The Musictheque's interior decor transcends geographical boundaries with its 640 artifacts. Procured from 19 cities from all over the world, the collection represents a sizeable investment. Among the artifacts are antique Loius Vuitton valises, portmanteau and trunks from Paris, a 200-year-old wall cabinet from India, an entire collection of leather-bound Charles Dickens books, a complete collection of William Shakespeare's works, original aeroplane propellers, Murano glass lights, delicately wooden hand-



A replica of 'The Spirit of St. Louis' graces the decor of the 1927 Discotheque.

carved giraffes and many more which would make an original conversation starter.

With a floor space for 500 persons, The Musictheque has a spectrum of activities that suits the need of different groups.

1927 Discotheque

The 1927 Discotheque is named after the Charles Lindberg's sturdy aeroplane, 'The Spirit of St Louis', which made its historic first flight across the Atlantic in 1927. Situated at Basement 2, it can accommodate 200 persons.

Adorning the walls are authentic flying boots, antique leather hat boxes, flying gloves and goggles, original propellers, boxing gloves, Josef Hoffman and Le Corbusier designed furniture and artful Murana lights. For a touch of the past, a replica of 'The Spirit of St Louis' flies nightly across the disco arena to create a powerful laser and music show.

Within its art deco design ambience are two cosy private rooms with a full view of the dancefloor.

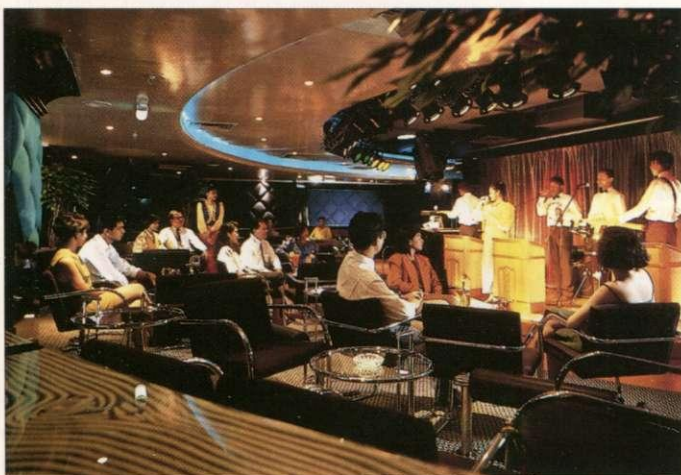
The Theatre

This state-of-the-art theatre is a multi-purpose entertainment centre offering fun, theatre, cabaret, movies, seminars or party karaoke (sing-along sessions).

Situated at Basement 2, the theatre features a semi-circular stage with 120 seats. Its facilities include the latest high-tech audio-visual equipment to screen movies. The theatre can be also used to stage mini concerts, corporate seminars and conferences.



The pride of The Musictheque ... Tourism Malaysia Award held by the centre's Manager, Mr Joseph Selvam (left), and Mr Paul Smitheram.



The Theatre ... a multi-purpose entertainment centre.



Taipan Club ... be transported into the world of Suzie Wong.

Taipan Club

Situated at Basement 2, the club's ambience is reminiscent of the days of Suzie Wong with the exoticism of Shanghai and Hong Kong at the turn of the century. Hand-painted murals, monogrammes and authentic decorations adorn the wall.

The lounge seats 100 persons and offers areas for dining and dancing, while a live band, 'Moonlighters', provide the music.

Cocktails and local dishes are served at night. During the day, the Taipan's Club offers an alternative unique venue for corporate lunches, product launches and seminars.

Themed Karaoke Rooms

This is the Karaoke Kingdom comprising 13 private rooms set in various themes. You can relive the romance of Italy and revel in the splendour of Venetian Palace called the Rialto and Murano... or take a trip on the Orient Express. Here the mystical settings of Marrakesh is brought to the present with cushions, rugs, Tarbus hats against terracotta walls.

The Harems Tent complete with Egyptian stools, rugs and au-

thentic paraphernalia offers an Arabian lifestyle ...no, not belly-dancing, but you can sing yourself hoarse with tunes from Lawrence of Arabia!

Another unique setting is the Log Cabin room which transports you to the Middle Eastern icy slopes. Be sure to bring some warm clothes for this experience.

For an English atmosphere, the Red Cockerel room, would be the answer. But then, there's no place like home ...and Balik Kampung would provide that experience in a Malay village setting.

For more information, contact:

The Musictheque

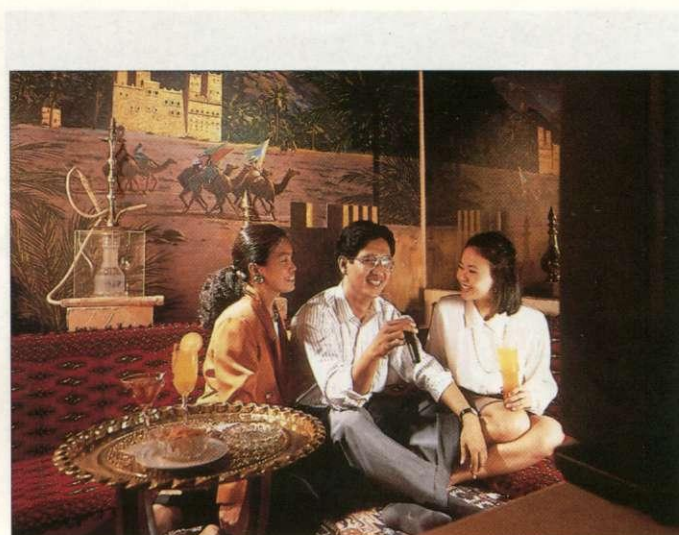
Hotel Istana

73 Jalan Raja Chulan

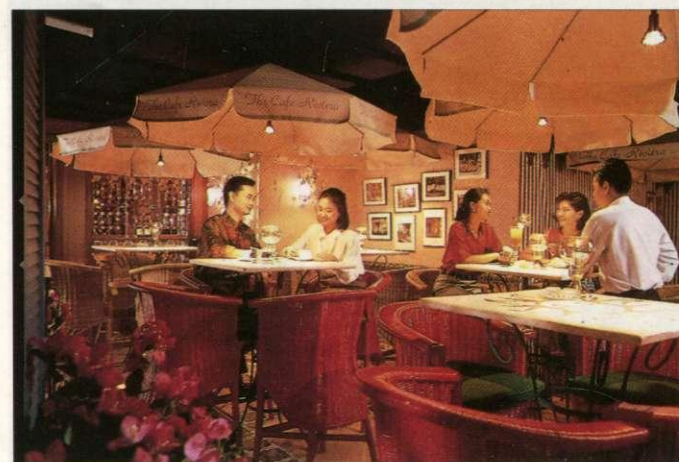
50200 Kuala Lumpur

Tel: 03-241-9988

Fax: 03-244-0111



Try your vocal prowess at the Marakkesh karaoke room.



Cafe Riviera ...for a quiet tete-a-tete.

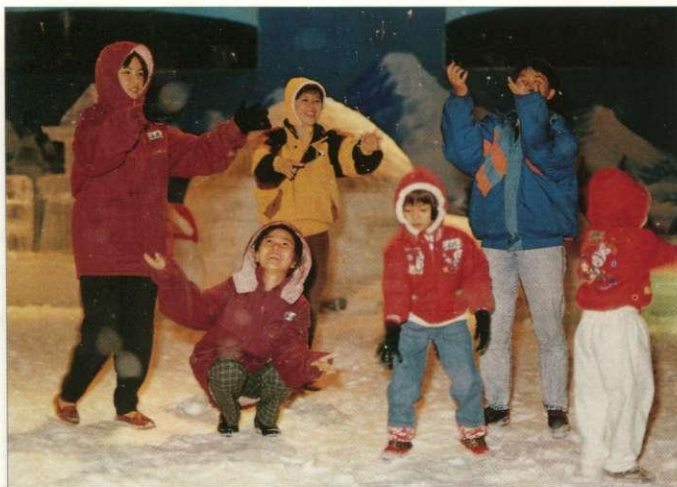
THE MINES WONDERLAND

Fun-filled Activities for the Whole Family

The Mines Wonderland in Sungei Besi, Kuala Lumpur, has added more attractions since it opened a year ago. The latest addition includes a Snow House complete with falling snow-flakes!

Taking approximately 20 minutes drive from Kuala Lumpur, the Mines Wonderland offers family entertainment and relaxation, all in one place. Formerly a tin-mining area which was once the world's largest open-cast tin-mining site, the park is the creation of Mr Lee Kim Yew, its Managing Director.

Today, the park, sprawling over 200 acres, offers some unique recreational experiences.



Winter wonderland setting at the Snow House.

The Snow House

One of the many new sensational attractions at the Mines Wonderland is the creation of a winter wonderland which comes alive at the Snow House. Covering an area of 1,080 sq metres it has a special snowfall ceiling where temperatures are brought down to -196°C before the crystals are actually formed to bring forth the falling snow flakes. As the snow falls, visitors can feel and touch snow flakes. Temperature ranges from -10°C and -20°C . Children particularly will find this exciting as they can frolic in a winter playground of ice and snow slides.

Roller Coaster

Experience fun rides as roller coasters dip, turn and twist at a thrilling pace.

Vintage Cars

Take a drive down memory lane by cruising in your favourite vintage car. Experience nostalgic moments of a whimsical era.

Mini Golf

The first in Malaysia, try your swing and putt among life-like animal sculptures in this beautifully landscaped golf park created for golfers, adults and children alike.

Lights Fantasy on Water

A glittering parade of numerous giant animals structure with thousands of multi-coloured light bulbs on one of the largest man-made lakes in the world.

Musical Fountain

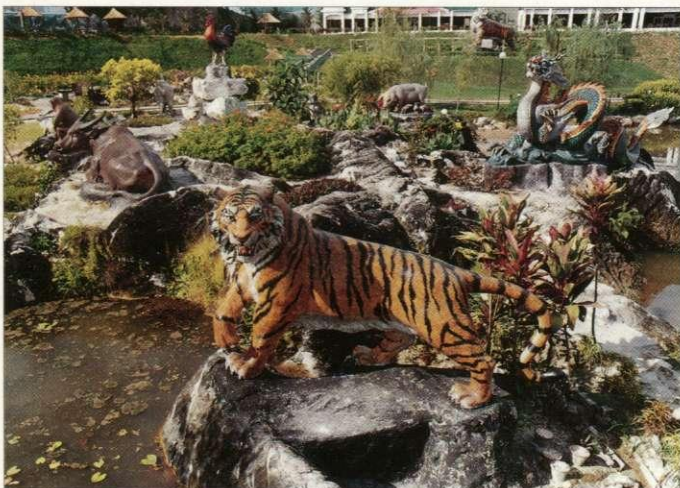
This fountain of waltzing waters is everyone's favourite. It is Malaysia's first ever and provides a mesmerising mix of music,



The 'Waltzing Waters' at the musical fountain.



Lights Fantasy on one of the largest man-made lakes in the world.



Three of the twelve animal sculptures of the Chinese horoscope at the Fortune Garden.

light and advanced technology. Multi-coloured sprays of the musical fountain 'dance' in perfect harmony to the music. The presentation is computerised using the sky as the backdrop and the open ground as the stage. The open-air theatre seats 1,500 persons.

Spring Garden

A mural wall with paintings of flora and fauna from temperate climate depicting the essence of spring which is further enhanced by artificial fog along the pathway down the garden.

Fortune Garden

Find out more about your Chinese horoscope by walking through this garden of exquisite animal sculptures and also view the largest man-made sculpture of a tiger - 'Tiger of the East'.

The Magical Turtle Lake

This pond has a peculiar looking rock-like structure in the middle, which on closer look, is shaped like a giant turtle. Find out the legend behind it at the park.

Shopping Village

This is an arcade of shops shaped to reflect the different cultures through famous ethnic buildings.



On the slow lane ...vintage car rides.



Get set for fun rides on the roller coaster.

Food outlets

The KL Beach Seafood and Steamboat Restaurant is situated at the first man-made beach at the park.

There is also a food court next to the ampitheatre. It serves snacks and soft drinks for all visitors.

Watersports Club

Other fun-filled events at this enchanting park include watersports like jetskiing and waterskiing.

Operating hours:

11.00 am - 11.00 pm daily

Entrance Fee:

Weekday: RM6.00 (Adult) RM3.00 (Child under 12)

Weekend: RM10.00 (Adult) RM5.00 (Child under 12)

For more information, contact:

The Mines Wonderland

10½ Milestone, Jalan Sungei Besi

43300 Sri Kembangan, Selangor.

Tel: 03-948-7402/942-5010

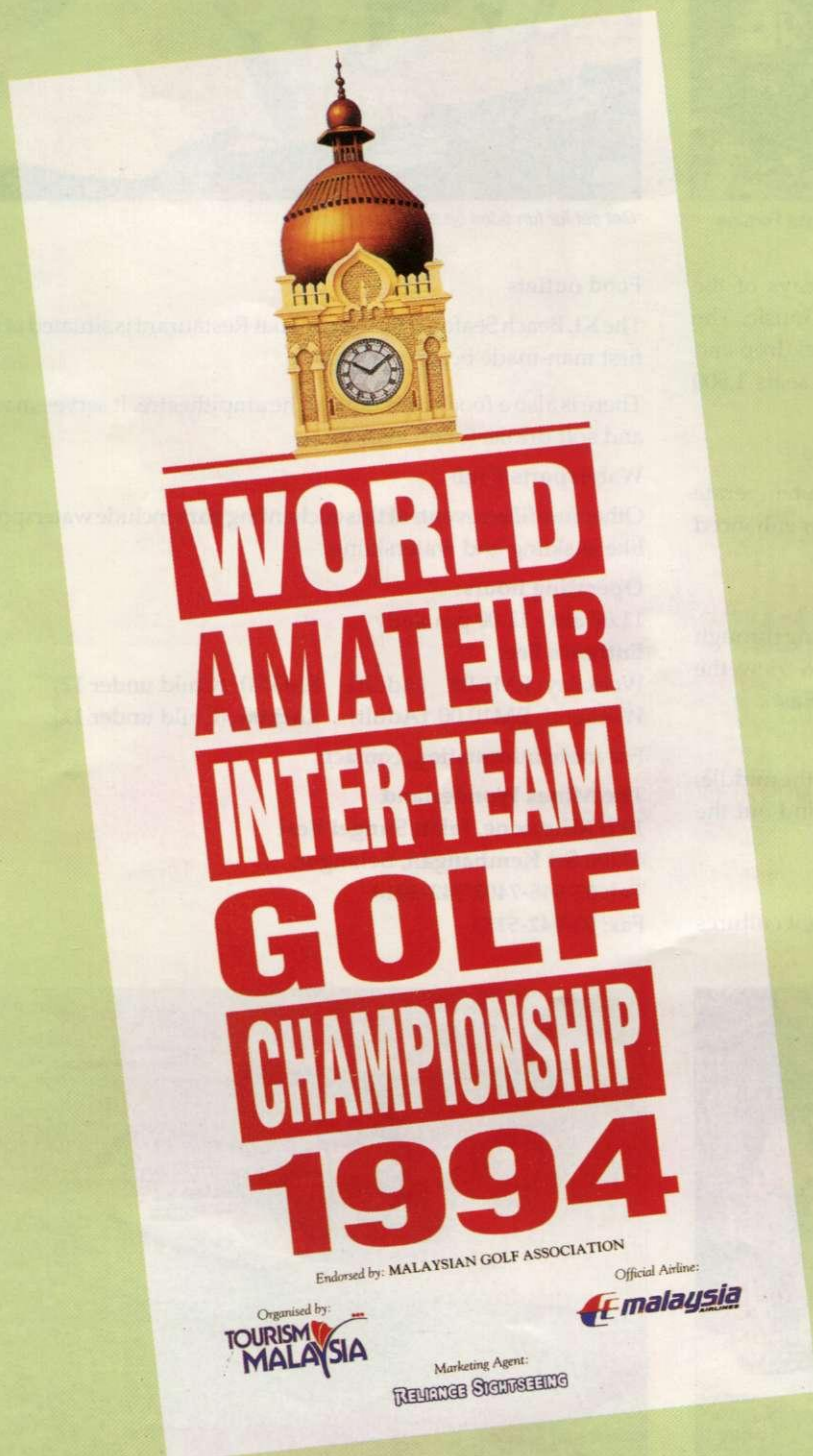
Fax: 03-942-5153



Jet-skiing facilities at the Watersports Club.

TEE OFF!

World Amateur Inter-Team Golf Championship 1994



The World Amateur Inter-team Golf Championship will be held between 4 July - 6 October '94. The event, organised by Tourism Malaysia, is held in conjunction with Visit Malaysia Year (VMY) '94 to promote the country as a prime golf cum holiday destination.

Local as well as foreign participation is expected. The Championship is open to male amateur golfers who possess handicaps of 18 and below.

Amateurs wishing to participate in this event are required to form teams consisting 3 or 4 golfers. Entrants are required to have their handicaps endorsed by their respective clubs before entries can be accepted by Tourism Malaysia.

Each team will be required to play in a preliminary round in order to qualify for the Grand Final. There are 5 preliminary rounds and each team can opt to play in any one round.

Championship venues are held at 5 popular golf clubs throughout the country. Participants can therefore experience Malaysia's year-round tropical climate and the variety of golf courses set amid scenic surroundings.

For further information, please contact the undermentioned or any Tourism Malaysia Office nearest to you.

Special Events Division
Malaysia Tourism Promotion Board
(Tourism Malaysia)
26th Floor, Menara Dato' Onn
Putra World Trade Centre
45 Jalan Tun Ismail
P.O. Box 10328
50710 Kuala Lumpur

Tel: 03-293-5188

Fax: 03-293-5884

ENTRY FORM

TOURISM MALAYSIA-WORLD AMATEUR INTER-TEAM GOLF CHAMPIONSHIP '94

Yes! Please enter us for the World Amateur Inter-Team Golf Championship '94

Full Name (In Block)

Handicap

Passport/NRIC

DETAILS OF TEAM LEADER

Name : _____

Address : _____

Tel : _____ Fax : _____

We would like to participate in the following round (Please indicate 1 - 5 for choice of venue according to preference):

PRELIMINARY I

Perangsang Templer Golf & Country Club, Selangor: 4 - 7 July '94

☐

PRELIMINARY II

Tanjong Putri Golf & Country Resort, Johor: 11 - 14 July '94

☐

PRELIMINARY III

Cinta Sayang Golf & Country Club, Sungai Petani, Kedah: 8 - 11 August '94

☐

PRELIMINARY IV

Royal Pahang Golf Club, Pahang: 15 - 18 August '94

☐

PRELIMINARY V

Damai Golf Club Sarawak, Sarawak: 22 - 25 August '94

☐

The Grand Final will be held at the Kelab Golf Negara Subang, Selangor from 3 - 6 October '94

We hereby declare that we will conform to the Rules of Amateur Status of the Royal and Ancient Golf Club of St. Andrews.

We agree to be bound by and comply with the Rules and Regulations set forth by the Organiser and Club for this Championship.

Signature : _____

Date : _____

(Team leader, signed on behalf of the team)

Submit your entry to the nearest Tourism Malaysia Office or the Marketing Agent, to reach no later than 15 June 1994.

NOTE: Each team to play a preliminary round and at one venue only. Venues subject to change at Organiser's discretion.

RAID GAULOISES IN SARAWAK

Raid Gauloises (the gauloises are the ancestors of the French), a gruelling 10-day wilderness race without mechanical devices will be held in Sarawak from 17 October, the first time the event will be staged in South-East Asia.

About 40 international teams are expected to vie for honours in this event which will be centred in the remote jungles of Sarawak, covering a distance of 400 km. The exact locations will only be revealed one day before the event begins.

Three Holiday Inns in Sarawak, i.e., Kuching, Damai Beach and Miri, have been appointed official hotels for *Raid Gauloises '94*.

For more information, contact:
Tourism Resource Consultants,
25 Jalan Green Hill,
P.O. Box 1166,
93724 Kuching, Sarawak.
Tel: 082-259-795



At the recent launching of *Raid Gauloises '94*. The ceremony was officiated by The Honourable Chief Minister of Sarawak, Datuk Patinggi Tan Sri Abdul Taib Mahmud (4th from left) and wife YAB Datuk Amar Puan Sri Hajjah Laila Taib (5th from left).

MAS BORNEO I'NAL TRIATHLON '94

The MAS Borneo International Triathlon '94 - one of Malaysia's popular sporting events - will see international participants vie for glory in this challenging swimming-cycling-running event.

The event, to be held in Kota Kinabalu, Sabah on 29 May 1994, promises to be bigger and better this year. 101 international participants from 12 countries are expected to take part.

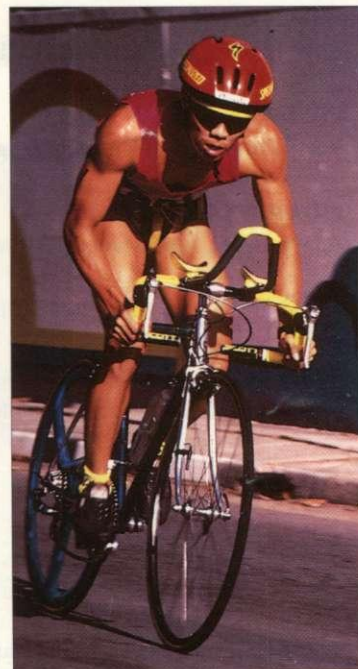


Swimmers slicing through the waters.

For more information, contact:

The Project Manager,
Sabah Tourism
Promotion Corporation,
No. 51, Jalan Gaya,
88000 Kota Kinabalu,
Sabah.

Tel: 088-218-620, 212-121
Fax: 088-212-075



Cycling ... one of the events.

Photos courtesy of Tommy Chang.

MAY '94

Performance of Traditional Games & Pastimes

Date: February - October

Venue: Kota Bharu, Kelantan

Experience the beating of giant drums, kite flying and many other popular games and pastimes of Malaysians.

Malay Golden Letters Exhibition

Date: Mar - Dec

Venue: Throughout Malaysia

This exhibition will highlight the Malay Golden Letters from British collections which embody the highest standards of Malay Civilisation.

Exhibition on Malaysia's Architectural Heritage

Date: April - May

Venue: National Museum, Kuala Lumpur

Come view the unique domestic dwellings of the major races of Malaysia. The traditional architecture of the different Malay houses is living testimony of superb craftsmanship that has been passed down from generation to generation.

Perlis Air Carnival

Date: 29 April - 2 May

Venue: Perlis

Be captivated by the aerial agility of microlight aircraft as flyers from around the world pit their skills against the elements and each other.

Castrol Malaysia Motorcross Championship Circuit One

Date: 1 - 2 May

Venue: Sg Batu Pahat, Perlis

An exciting test of skill and endurance for riders and their machines.

Perlis Agriculture Expo

Date: 1 - 5 May

Venue: Perlis

An agriculture expo with cultural and modern entertainment and food fairs.

Kaamatan Festival

Date: 1 - 31 May

Venue: Kota Kinabalu, Sabah

The Kaamatan (Harvest) Festival is celebrated by the Kadazans/Dusuns to give thanks for a bountiful harvest. Highlights include a beauty contest, cultural dances and rituals culminating in the thanksgiving ceremony performed by the Bobohizan or high priestess.

Sabah Fest

Date: 20 - 29 May

Venue: Kota Kinabalu, Sabah

A showcase of the natural and cultural heritage of Sabah, displayed through traditional dances, music, handicraft and food.

Wesak Day

Date: 25 May

Venue: Throughout Malaysia

This is the most important day of the Buddhist calendar as it marks the birth, enlightenment and death of Buddha. Buddhist devotees will gather in temples throughout the country to release small birds and to offer prayers.

Penang International Boat Show

Date: 26 - 29 May

Venue: Esplanade, Penang

Behold an assortment of boats and their equipment on display and sale.

Cultural Mart of Hulu Terengganu

Date: 27 - 28 May

Venue: Kuala Berang/Sekayu, Terengganu

Terengganu's cultural heritage is showcased in traditional dance performances, silat demonstrations and display of handicraft. Nearby Sekayu Waterfalls, is ideal for a picnic and cool dip.

6th Ipoh City Day Celebration

Date: 27 - 30 May

Venue: Ipoh, Perak

Join the crowds in celebrating City Day. Highlights include a Bougainvillea Exhibition & Competition and other cultural programmes.

Malacca Tourism Week

Date: 28 May - 5 June

Venue: Malacca

A lively celebration featuring food festivals and cultural performances at the state's leading hotels.

MAS Borneo International Triathlon

Date: 29 May

Venue: Kota Kinabalu, Sabah

See international triathletes swim, cycle and run in this gruelling sporting event.

Kuala Lumpur International Marathon

Date: 29 May

Venue: Kuala Lumpur

Join thousands of runners as they pound the tree-lined streets of the nation's capital in their quest for the championship.

Gawai Dayak

Date: 29 May - 2 June

Venue: Kuching, Sarawak

Join in the harvest celebrations of the Iban and Bidayuh as they gather in their traditional longhouses for family reunions, games and feasting.

Malaysia International Kite Festival

Date: 29 May - 2 June

Venue: Tumpat, Kelantan

Watch as kites of every shape and size including the giant 3.5 metre-long "moon" and "peacock birds" take to the skies in this competition.

NOTE : Events & dates listed are correct at the time of printing.

TOURISM MALAYSIA DATELINE

Meetings & Incentive Trade Expo,
New York, USA.
May 3 - 5

Arab Travel Market,
Dubai.
May 3 - 6

Travel Buy Exhibition '94,
Hong Kong.
May 7 - 9

The European Incentive & Business
Travel & Meeting Exhibition (EIBTM)
'94,
Geneva, Switzerland.
May 17 - 19

Sales Mission to Japan,
Japan.
May 22 - 28

International Travel Expo Hong Kong
'94 (incorporating Intertour Hong Kong
& China Travel Fair)
Hong Kong
May 26 - 29



For participation in Tourism Malaysia
programmes, please contact:

International Promotions Division,
Malaysia Tourism Promotion Board,
25th Floor, Menara Dato' Onn,
Putra World Trade Centre,
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Penang International Airport,
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